

ABSTRACT

A method for preparing a conjugated molecule comprising a first monomer coupled to a second monomer, said method comprising:

- 5 (i) linking the first monomer to a solid support via the germanium atom of a germyl linking group;
- (ii) coupling the first monomer to the second monomer in a coupling position to form a bound conjugated molecule, wherein the second monomer has a protecting group in a non-coupling position;
- 10 (iii) optionally sequentially coupling a third, fourth....and n^{th} monomer to the second, third and $(n-1)^{\text{th}}$ monomer respectively;
- (iv) removing the protecting group; and
- (v) *ipso*-degermylation to release the bound conjugated molecule.